

'Presentations That Change Minds'

Creating & Delivering Presentations With Different Strategies

VIRTUAL WORKSHOP WITH PRE & POST MODULES
USING THE WIZTANGO DIGITAL LEARNING PLATFORM



A CUSTOMISABLE DIGITALLY BLENDED
COLLABORATIVE LEARNING EXPERIENCE WITH
MULTIPLE DELIVERY AND DURATION OPTIONS & FORMATS

SELECTED TOPICS & MODULES

'SLIDE ALCHEMY'

PRESENTATIONS THAT
WIN NEW BUSINESS

PRESENTATIONS THAT
SELL NEW IDEAS OR SOLUTIONS

PRESENTATIONS THAT
CHANGE PERCEPTIONS

PRESENTATIONS THAT
PERSUADES WITH STORIES

PRESENTATIONS THAT
WIN OVER STAKEHOLDERS

PRESENTATIONS THAT
USE A FINANCIAL ARGUMENT

PRESENTATIONS USING
DIFFERENT MESSAGING TYPES

PRESENTATIONS THAT USE
EVIDENCE BASED INFORMATION

Turning an audience around to your way of thinking is a great skill to have. Whether you want someone to buy your product, service, solution, learn from your experience or just to trust your vision; each requires a different strategy which needs to be reflected in the message, structure and delivery of any type of business presentation.

It is a commonly held belief that knowing your audience is the key to a persuasive communication. However, if you really want to be persuasive in communication, the most important thing to know about your audience is how they actually make decisions.

Audiences generally base their decisions on reasoning and emotions, so we teach our proprietary process of evidence based tools & techniques called Slide Alchemy, which effectively demonstrate how to unlock the power of persuasion with proven strategies.