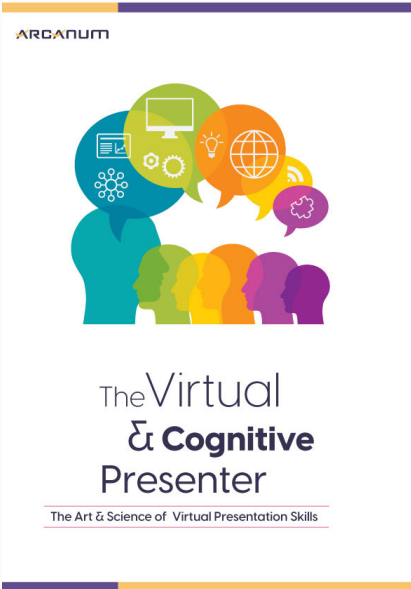


'The VIRTUAL & Cognitive Presenter'

Captivating & Persuading any Remote Audience

VIRTUAL WORKSHOP WITH PRE & POST MODULES
USING THE WIZTANGO DIGITAL LEARNING PLATFORM



A CUSTOMISABLE DIGITALLY BLENDED
COLLABORATIVE LEARNING EXPERIENCE WITH
MULTIPLE DELIVERY AND DURATION OPTIONS & FORMATS

SELECTED TOPICS & MODULES 'SLIDE ALCHEMY'

THE DIFFERENCES BETWEEN
FACE-TO-FACE AND VIRTUAL

DEVELOPING A PROCESS AND PLANNING
FOR VIRTUAL PRESENTATIONS

MESSAGING, STRUCTURE AND
DEVELOPING STORYBOARDS

VISUALISATION, MOTION GRAPHICS
& ANIMATION TECHNOLOGY

ENGAGING VIRTUAL AUDIENCES
AND AUDIENCE COGNITION

ONLINE PRESENTER TECHNIQUES
UNDERSTANDING THE TECHNOLOGY

THE IMPORTANCE OF CADENCE
AND DEALING WITH DISTRACTIONS

As if presenting to a face-to-face audience was not difficult enough, presenting to a virtual or remote audience is difficult 'multiplied'.

The number of virtual presentations is growing exponentially with global events, and unquestionably the technology has improved significantly. Online or Virtual presentations are a safe, efficient and very cost effective method of communicating with employees and customers alike, but the skills required are very different from traditional face-to-face presentations. Cognition being one of them.

Because the audience is not actually 'present', presenters need to be more aware of how to communicate with a virtual audience; and more importantly understand how audiences can best receive information in a remote situation. In this specialist Learning Circle course, Arcanum teach a presentation process called Slide Alchemy that ticks all the right boxes and articulates virtual best practices.