

# What Do Modern Learners Want in 2020?

## The Eight Most Important Considerations for Engagement

### 8. Experience Not Just a Presentation:

Presentation software no longer drives a lot of learning, but this should become a multi-dimensional blended experience

### 7. Relevance & Engagement:

Unless courses are relevant to learners, engagement is almost impossible. Learning is a non-effective chore

### 6. The Personal Touch:

Learners expect a greater aspect of personalisation and customisation not just standard development

### 5. Collaboration Not Just Experts:

Learning now is more about collective knowledge, encouraging interaction and flexible collaborative elements



### 1. Courses That Work:

If courses don't work properly, or have too much complex technology, then audiences won't respect the training objectives

### 2. The 'M' Word:

Learners live with their mobile and 2020 is still set to be a big year for mobile technology

### 3. Quick Access to Courses:

Courses need directories and extra content so it is easy for learners to navigate instead of 'Search'

### 4. A Real Purpose:

Companies need to show how the learning fits into the jigsaw of their lives so they will respect the training message more